



**THE IMPORTANCE OF THE NEW DEVELOPMENT STRATEGY IN THE
DEVELOPMENT OF THE TOURISM SECTOR**

Madior Mamanazarovich Turdiev,
Teacher of Chirchik State Pedagogical University

Annotation

In the development strategy, within the framework of the tasks set for the complex socio-economic development of the regions, the purpose of working with the regions in the field of tourism is included in the priority tasks.

Key words: development strategy, tourism, social policy, tourist zone, travel, tourist services, financial policy, international trade.

ЗНАЧЕНИЕ НОВОЙ СТРАТЕГИИ РАЗВИТИЯ В РАЗВИТИИ СФЕРЫ ТУРИЗМА

Турдиев Мадийёр Маманазарович,
Чирчиқ давлат педагогика университети ўқитувчиси

Annotatsiya

Taraqqiyot strategiyasida hududlarni kompleks ijtimoiy-iqtisodiy rivojlantirish bo'yicha belgilangan vazifalar doirasida hududlar bilan ishlashning turizm sohasiga bag'ishlangan maqsadi ustuvor vazifalarga kiritilgan.

Аннотация

В стратегии развития в рамках поставленных задач по комплексному социально-экономическому развитию регионов в число приоритетных задач включена цель работы с регионами в сфере туризма.

Kalit so'zlar: taraqqiyot strategiyasi, turizm, ijtimoiy siyosat, turistik zona, sayohat, turistik xizmatlar, moliyaviy siyosat, xalqaro savdo.

Ключевые слова: стратегия развития, туризм, социальная политика, туристическая зона, путешествия, туристские услуги, финансовая политика, международная торговля.

Within the framework of the Action Strategy for the five priority areas of development of our country in 2017-2021, during the past period, about 300 laws and more than 4,000 decisions of the President of the Republic of Uzbekistan aimed at radical reform of all spheres of state and community life were adopted.

Also, systematic work was carried out to ensure human rights, strengthen the accountability and openness of state bodies, and increase the role of civil society institutions, mass media, and the political



activity of population and public associations. In terms of reforming the national economy, effective measures to liberalize foreign trade, tax and financial policy, support entrepreneurship and guarantee the inviolability of private property, organize deep processing of agricultural products and ensure rapid development of regions was seen. Strengthening the social protection of citizens and reducing poverty is defined as the priority of the state policy, and providing the population with new jobs and a guaranteed source of income, qualified medical and educational services, and decent living conditions has reached a new level in terms of quality. was raised. As a result of the reforms of the last five years, the necessary political-legal, socio-economic and scientific-educational foundations for the establishment of New Uzbekistan were created in our country. Based on the in-depth analysis of complex global processes and the results of our country's progress, in the following years, based on the principle of "For human dignity", we will further increase the well-being of our people, transform economic sectors and rapidly develop entrepreneurship, unconditionally ensure human rights and interests, and in order to determine the priority directions of reforms aimed at forming an active civil society:

1. As a result of public discussion, the development strategy of New Uzbekistan for 2022-2026, which consists of the following seven priority directions, developed on the basis of the principle "From the strategy of actions to the strategy of development", was adopted:
 - building a people-friendly state by increasing human dignity and further developing a free civil society;
 - making the principles of justice and the rule of law the most basic and necessary condition for development in our country;
 - rapid development of the national economy and ensuring high growth rates;
 - conducting a fair social policy, developing human capital;
 - ensuring spiritual development and bringing the industry to a new level;
 - approach universal problems based on national interests;
 - strengthening the security and defense potential of our country, conducting an open, pragmatic and active foreign policy.
2. Within the framework of the tasks defined by the social protection policy aimed at glorifying human dignity in the development strategy:
 - a) Until 2026, the needy population should be fully covered with social benefits and financial assistance.
 - b) In the Republic of Karakalpakstan and Khorezm region, it should be possible to provide free meals (breakfast or lunch) to first-fourth grade students at the expense of the State budget.
 - c) From January 1, 2023, the maximum amount of salary for pension calculation should be increased from ten times to twelve times the basic amount of pension calculation.
3. In 2022, in order to introduce the "active" model of the neighborhood, to provide it with the necessary resources and opportunities to directly solve the problems of the population and develop the area: the activities of district (city) mayor's assistants and youth leaders on the issues of entrepreneurship development, employment provision and poverty reduction introduced as a new institution in the neighborhoods should be effectively launched;



the procedure for leaders of all levels to come to the neighborhood, study problems in their direction and find solutions to them should be introduced, and the state of affairs in the neighborhood should be defined as the main criterion for evaluating the activities of the ministry, administration and hokims; to create a system of contacting all state bodies from the neighborhood and communicating with their leaders, to provide state and social services directly in the neighborhood, including by establishing effective relations with the reception offices of the President of the Republic of Uzbekistan, to increase the prestige of the neighborhoods in front of the people ;

the powers of citizens' self-management bodies in solving socio-economic problems in neighborhoods should be reviewed and their financial capabilities expanded;

based on the "growth points" of the neighborhoods and the specialization of the population living in them in business activities, the efficiency of the state support system for the population living and working in them should be increased;

measures to create infrastructure such as sports and cultural facilities, creative clubs, employment support and training centers, and business facilities should be implemented in the territory of the neighborhood on the basis of public-private partnership;

to create the legal basis for constant communication of the neighborhood with local representative bodies, including establishing effective mechanisms for introducing issues that must be considered by the chairman of the neighborhood at the meeting of the local Council;

to introduce the institution of citizens expressing no confidence in the chairman of the neighborhood.

4. In 2022, as part of the tasks set for improving the quality of education in the development strategy:

a) Starting from April 1, payments of up to 3 million soums per month of parents sending their children to non-state preschool educational organizations and schools shall be exempted from income tax.

The Ministry of Finance together with the State Tax Committee should submit to the Cabinet of Ministers drafts of regulatory legal documents, which provide for the introduction of relevant amendments to the Tax Code and other legislative documents within two months;

b) in order to adapt the secondary education system to modern requirements:

to allocate 605 billion soums from the State budget for the implementation of the textbook renewal program in general secondary educational institutions;

141 thousand new educational places should be created and their number should be increased to 6.4 million by the end of 2026.

It is intended for the tourism sector in the 35th goal of the task of building a people-friendly state by increasing human dignity and further developing a free civil society.

Goal 35: increase the number of domestic tourists from 12 million and increase the number of foreign tourists visiting the republic to 9 million within the framework of the "Travel around Uzbekistan" program. Broad introduction of barrier-free tourism infrastructure in the main tourist cities of the country. By 2026, the number of people employed in tourism should be doubled to 520,000.

Adoption of the state program on the development of the infrastructure of tourism and cultural heritage objects and the effective use of more than 8 thousand cultural heritage objects.



Construction of additional tourist zones and recreation centers in Zomin, Forish, Bakhmal districts and "Aydar-Arnasoy" lake system, implementation of projects worth 300 million US dollars, creation of 25,000 jobs.

To increase the volume of tourism services at least 10 times in the next five years by turning Samarkand into a "Tourism Gate". Ensuring employment of 40,000 people in the field of tourism. In 2022, the establishment of the Samarkand tourism center, including the historical complex "Eternal City", and the necessary infrastructure.

Implementation of a special program for the development of ecotourism in the Republic of Karakalpakstan and the island. In this case, wide use of the possibilities of the new airport of Moynak. To adopt a special program to make tourism the main driving force in creating new jobs in Khorezm region.

Implementation of a special program for rapid development of tourism in Bukhara region.

Effective use of pilgrimage and ecotourism potential in Navoi region.

Further improvement of tourism infrastructure in Tashkent city.

Development of a special program for bringing tourism potential to a new level in Tashkent region.

REFERENCES

1. Decree of the President of the Republic of Uzbekistan dated January 28, 2022 No. PF-60 "New development strategy of Uzbekistan for 2022-2026"
2. Александров А.Ю. Международный туризм. Уч.пособие для вузов.- М.: Аспект Пресс, 2004.
3. Бгатов А.П. Туристские формальности. Учебное пособие. 2010 г.
4. Дурович А.П. Маркетинг в туризме. Учебное пособие, 2014 г.
5. Планирование туризма. Учебное пособие. Юреев А.П. Донецк 2013 г.
6. Реклама в туризме Учебное пособие Дурович А.П. 2019 г.
7. Харрис Г. Кац К.М. Стимулирование международного туризма в 21 век. (Пер. с англ.) М.: Финансы и статистика.2002.
8. Information and Documentation Resource Centres For Tourism. WTO.2017.